

NOTES TO EDITORS

About Marketing Answers and Solutions Limited

MAS are a Worcestershire, UK based CRM consultancy offering a range of CRM applications and additional sales and marketing technology software to enhance the effectiveness and productivity of Marketing and Sales departments.

MAS was set up by Gary Perkins in his back bedroom in 1998 to originally sell GoldMine, one of the world's most popular business software applications for sales and marketing.

Now back in Worcester City Centre, MAS have conference and training facilities and offer a variety training courses on core Sales and Marketing technologies with CRM at the heart of all that they do. (Note: Pictures available)

MAS have helped and supported over 850 organisations to improve their sales and marketing effectiveness and productivity using technology solutions for CRM, Quotation, Email Marketing, Social Media and since 2014 Marketing Automation software.

The company offer a range of best-of-breed leading Sales and Marketing applications including GoldMine, ACT!, Maximizer CRM, SAGE CRM, Microsoft Dynamics CRM as well as email marketing from Constant Contact as Marketing Automation software from Hubspot.
<http://www.marketinganswers.co.uk/crm-software/>

MAS now have a team of six and are have recently recruited a full time Marketing Executive.

- Twitter: @MASCRM
- LinkedIn Company Page: <http://www.linkedin.com/company/marketing-answers-and-solutions-ltd>
- Website: www.marketinganswers.co.uk

About Gary Perkins, the Founder:-

Full Bio at Slideshare : <http://www.slideshare.net/GaryPerkins/gary-perkins-speaker-biography>

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